

# The Courant

## Ad Cost per Household Delivery

Based on 26,000 Delivered to Homes

	<b>Ad Price</b>	<b>Per Copy Cost Delivered</b>	
Full Page Color	\$590	.023	<i>(that's less than 3 cents per copy!)</i>
Full Page	\$520	.02	
Half Page Color	\$390	.015	
Half Page	\$320	.012	
Quarter Page Color	\$260	.010	
Quarter Page	\$190	.073	
Eighth Page Color	\$180	.006	
Eighth Page	\$110	.004	
Business Card	\$ 65	.0025	<i>(less than 1/4 cent per copy!)</i>

An additional 5000 copies are dropped off at various stores, businesses and restaurants. Every month these drop off points run out more than 80% of the time.

Clearly as the fastest growing monthly local newspaper in the County Line area!(home delivered 3600 in Jan. 2007 and now home deliver 26,000 as of Jan2012) ***Your advertising dollar goes farther with the Courant*** (Delivered to mail boxes via the US Postal Service.)

Grow Your Business With The Courant!

For more information

courant.online@gmail.com or call 734-257-8047